

WHAT IS CLAIMED IS:

1. A photo service system structured in an area, said photo service system comprising:

 a digital camera which transmits image data of images captured by the digital camera and identification information for identifying with the digital camera;

 a base station which receives the image data and the identification information transmitted from the digital camera; and

 a photo service center which prints the images according to the image data received by the base station and sorts the prints of the images according to the identification information received with the image data.

2. The photo service system as defined in claim 1, wherein the digital camera transmits the image data and the identification information to the base station by wireless.

3. The photo service system as defined in claim 1, wherein the photo service center prints information such as the shooting date, the shooting places and the names of users on frames of the prints of the images.

4. A digital camera exclusively used in the photo service system as defined in claim 1.

5. The digital camera as defined in claim 4, wherein the digital camera is rented to a user in the area.

6. The digital camera as defined in claim 4, comprising:

a shutter release button; and
a displaying device which automatically turns on to start displaying a moving image when the user half presses the shutter release button.

7. The digital camera as defined in claim 6, wherein the displaying device automatically turns off when the user releases the shutter release button after half pressing the shutter release button.

8. A digital camera used in the photo service system as defined in claim 1, comprising a setting device which sets identification information for identifying the digital camera.